

Seasonal

Summer 2004

NEWSLETTER



Dressing Like a Lady for Summer!

Must Haves

Grab a spoonful of fun with a jelly handbag. Made of translucent plastic in refreshing ice cream shades such as blueberry, strawberry, pistachio or lemon, jelly bags come in all sizes and shapes – perfect to tote on a summer day.

Fashion Fix

Sandaled feet deserve the luxury of a manicure with hot pink polished toes.

Office Etiquette

For fashionable shoes that command respect around the office, opt for peep toe styles (and pantyhose) instead of strappy sandals.

Fashion Question: What do I wear with...?

What burning fashion question have you always wanted answered? Email your questions and the most popular inquiries will be answered in the next newsletter.

What NOT to Wear

Light shoes with dark clothing (i.e.: white shoes with a navy dress). Keep shoes the same color, neutral or complementary to your outfit. Wearing shoes that are lighter can draw attention to your feet.

Fashion Workshops

Sign up for fashion workshops in the fall (see www.fashionfix.com, click on Calendar of Events).

Trend Forecast

What says girly and pretty more than a dress? Dresses are back in full swing, especially sundresses which are as easy to wear as a summer day.

Feminine and fun, there are flattering silhouettes to suit any body type. Dresses are cooler when the temperatures rise as they allow air to circulate around the legs. From a picnic to a wedding, sundresses are a great choice. Versatile to be worn with flip flops by day, heeled sandals with a cardigan for breezy nights. A straw handbag complements a casual look, a ladylike clutch adds glamour. Pink is still the color of the season from pale pink to rosy hues to fuchsia. Available in cotton, seersucker, splashy or tropic floral, there is a dress for every woman and occasion.

Seersucker is a classic summer staple that has been updated in new silhouettes. Usually a lightweight cotton fabric, its characteristic crinkled striped effect looks clean and crisp in soft pastels of blue, green, pink and yellow. It's so easy to wear. A seersucker jacket with denim Capri pants looks sporty but a seersucker shift dress with a silk cardigan looks polished enough for the office.

Free Assessment

Do you have a closet full of clothes but nothing to wear? I am offering a complimentary wardrobe assessment by phone. This assessment will help me create a "Fashion Fix" plan customized specifically for you. By working together, you'll not only learn the secrets to a "worry-free" wardrobe, you will save time and money creating a stylish wardrobe that fits your budget, body type and lifestyle. Reach your wardrobe goals by filling out the form and mail to below address or fax to 215-428-2476.

A Gift for Yourself or Others

Gift certificates available in choice of three packages or customize your own.



Newsletter Feedback

Your feedback is important to me. Tell me what you thought of this newsletter by clicking on to www.fashionfix.com. Click on feedback form. Fill out the survey and return by August 30, 2004 to be eligible for a drawing.

Yes, I am interested in a free wardrobe assessment.

Name: _____

Address: _____

Phone: (H) _____ (W) _____

Best time to call: _____

If you prefer to "opt out" of receiving this newsletter, please call or e-mail your request.

Paula L. Molino

Fashion Consulting Wardrobe Analysis Personal Shopper Guest Speaking