



Seasonal

NEWSLETTER

Winter 2004



Fashion Fix

The Stylish Cure for Your Wardrobe



Must Haves

A small evening purse or clutch will make your holiday outfit twinkle like lights on a Christmas tree. Select a purse style that coordinates or contrasts with your ensemble such as a black satin clutch or a red sequined frame bag.

Fashion Fix

For earrings you can have fun with, accessorize with threader earrings. A thin chain threads the earring through the earlobe and can be adjusted to various heights depending on your outfit or preference. Check out the chain link circular threader earrings, style J07312 on <http://www.qvc.com>.

Office Etiquette

A streamlined trench coat or pea coat does double duty over business dress – be it a corporate suit or casual attire. Avoid wearing a ski jacket which is too dressed down and looks out of place in a business environment.

What NOT to Wear

Regardless of the season or climate, it is a fashion no-no to wear pantyhose with open toe shoes. If you just can't bypass the pantyhose, try Hanes Silk Reflections Beyond Bare Toeless Pantyhose. Polish your toenails for a bare toe glamorous look.

Trend Forecast

Cascades of gemstones, a drawer full of cashmere, mountains of fur. This season, the fashion trends are to live the life of luxury.

"Lots of cashmere sweaters will sell because it's a luxury item. Cashmere is warm and timeless. The colors are more beautiful than ever in jewel tones," said Michelle DeHaven of Rouge, a boutique in Princeton, NJ.

"Accessories are the number one item this holiday season," said Renee Weisinger, owner of Serendipity in Pennington, NJ which specializes in unique women's accessories. "This is the year of accessories from belts, scarves and jewelry. Whether the customer spends \$30 or \$3000, they want to be unique. If they go to a party, they don't want to see the same thing on everyone," she said.

Clean out grandma's jewelry box - vintage pins are hot. A pin can change the look of an outfit very easily. "Take a jean jacket and put a rhinestone brooch on it and you put it in whole new category," said Ms. Weisinger.

Coats, suits, sweaters and ponchos that are adorned with fur have movie star quality, especially those with detachable fur collars and cuffs. The versatility of removable pieces offers greater wardrobe options from daywear (without the fur) to a night on the town (with the fur).

The Ugg boot and slipper rage continues. Uggs, the chunky sheepskin boot with wool shearling lining which were popular in the 70's and 80's, made a comeback.

'Tis the season to lavish luxury on yourself and those you love. ■



Fashion Question:
What do I wear with ... ?

What do I wear with a poncho without looking like a throw-back from the 70's?

There is no age limit to women donning ponchos. Women can look the gamut from cool to feminine in ponchos made of soft sweater knits, chiffon or fur. Treat a poncho similar to a sweater – it can be inside wear or as outerwear on mild days. A fuchsia cashmere poncho takes
(Continued on back.)

Best wishes for a happy holiday and prosperous New Year!

What's on Your Holiday Wish List?

This perfect gift pampers your body as well as your wardrobe. Gift certificates are available in a choice of three packages, or customize your own.



Simplicity

Body shape & color assessment
\$75

Deluxe

Body shape & color assessment
Wardrobe analysis
\$225

Ultimate

Body shape & color assessment, Wardrobe analysis
Personal shopping trip
\$375

Paula L. Molino

Fashion Consulting Wardrobe Analysis Personal Shopping Guest Speaking

Fashion Question

(Continued from front.)

center stage when worn over black top and black pants. Accessorize with a vintage brooch and black heel boots. Be party ready in a sheer beaded poncho over black cocktail pants, silk camisole, strappy heel sandals and cluster earrings. ■

Closet Clean-Up

It's time to give those unworn items a good heave-ho. But how do you know if it stays or if it goes? Here are the criteria to the editing process.

- It's a **keeper** if: color is flattering to your body and complexion, style is appropriate to body type and age, item is classic or current fashion, it makes you feel good.
- **Repair** it if: it fits the keeper category and the quality justifies the repair (sometimes it is more economical to just replace it).
- **Purge** it if: color washes you out, styles are dated, doesn't fit properly, needs major repair, is worn-out, or shabby. The rule: if you haven't worn it in a year, get rid of it.
- **Donate** it if: it is in decent shape but not necessarily your desired style, color, or size. Trash bags are handy to donate items to your favorite charity.
- **Shopping list** - Keep pen and paper ready to jot down the items you need to replace or fill in the gaps to enhance your wardrobe.
- **Next newsletter** - learn the best care for your clothing. ■

Out with the Old and In with the New!

Is your New Year's Resolution to clean out your closet and finally get a wardrobe that works? Let a fashion expert help rid your closet of outdated and boring clothing. Get an education on what styles and colors will make you shine. Schedule your consultation early for this resolution that you'll live by all year long. ■

Calendar of Events

As a fashion expert, see me periodically on QVC as an on-air guest host for jewelry products.

January 2005

- 1/13** — Topic: "Unextreme" Makeover Finale
Place: Newtown Athletic Club, Newtown, PA
Contact: Linda Mitchell, 215-968-0600 x14
- 1/25** — Topic: *What Clothing is Right for Your Body Shape*
Christian Life Center's Ladies' Time Out
Place: Christian Life Center, Bensalem, PA
Contact: Anna McClave, 215-547-7913

February 2005

- 2/10** — Topic: *Head-to-Toe Business Dress*
New Jersey Association of Women's Business Owners
Place: Merrill Lynch Conference Center, Princeton, NJ
Time: 7:30 p.m.
Contact: Amanda Puppo, 609-448-6364

March 2005

- 3/15** — Topic: *How to Catalog Shop for Clothes*
The Community School of New Hope/Solebury
Place: New Hope/Solebury High School, New Hope, PA
Time: 7 - 9 p.m.
Contact: Bucks County Community College, 215-968-8409
- 3/21-23** — Topic: *Teen Fashion Camp*
Newtown Township Parks & Recreation Program
Place: Oxford Valley Mall, Langhorne, PA
Time: 9 a.m. - 12 p.m.
Contact: 215-968-2800 x272

Need Gift Ideas?

What fashionable gifts are on a trendsetter's wish list? See Paula's published article, *Gifts for the Glam*. Go to <http://www.pacpub.com>, click on Special Sections, Holiday Gift Guide, pages 5 - 8. ■

Newsletter Feedback Form

Your feedback is important to me. Tell me what you thought of this newsletter by clicking on to <http://www.fashionfix.com>. Click on feedback form. Fill out the survey and return by February 28, 2005 to be eligible for a drawing. ■

Free Assessment

Do you have a closet full of clothes but nothing to wear? Receive a complimentary wardrobe assessment by phone. This assessment will help me create a "Fashion Fix" plan customized specifically for you. By working together, you'll not only learn the secrets to a "worry-free" wardrobe, you will save time and money creating a stylish wardrobe that fits your budget, body type and lifestyle. Reach your wardrobe goals by filling out the form and mail to below address or fax to 215-428-2476.

Yes, I am interested in a free wardrobe assessment.

Name: _____

Address: _____

Phone: (H) _____ (W) _____

Best time to call: _____