

Seasonal

Spring 2004

NEWSLETTER



Pretty is the buzz word for Spring!

Trend Forecast

Think Pink! Pick a pink - any pink, from soft blush to strawberry to fuchsia, pink is the happy color that welcomes spring. For a sophisticated look, mix pink with black or navy. Petal pink worn with khaki makes a crisp and clean statement. Saturated ice cream pastels of pink, blue and green are refreshing. Dress in the pink head to toe or add a touch of pink in shoes, handbags or wallets. Femininity is alive with ruffles, dainty touches, bows and sweet trimmings around necklines.



Must Haves

Every designer collection this season featured trench coats. Move over khaki and black - this is not your typical Sherlock Holmes trench coat. Feminine detailing softens traditional styling and comes alive in the purest shades of pink, blue, and green. *You'll feel like smiling even when it rains.*

When bright pink is combined with kelly green they become the official colors of preppy style, redefined from the 80's and now known as preppy chic. This is the classic American way of dressing with polo shirts, cotton t-shirts, cardigan sweaters and shift dresses. Novelty prints (like frogs and whales) scream Martha's Vineyard and Palm Beach. Matching accessories pull this updated look together.

Don't Forget Mom.

May 9th is Mother's Day. Pamper mom with the perfect gift - a wardrobe consultation. Gift certificates available in choice of three packages or customize your own.



A Gift for Yourself or Others!

☕ Simplicity

Body shape & color assessment
\$75

☕ Deluxe

Body shape & color assessment
Wardrobe analysis
\$225

☕ Ultimate

Body shape & color assessment, Wardrobe analysis
Personal shopping trip
\$375

Feedback Form

Your feedback is important to me. Tell me what you thought of this newsletter by clicking on to www.fashionfix.com. Fill out and return the survey by 5/31/04 to be eligible for a drawing.

Fashion Workshops

Stay tuned for fashion workshops in the fall (see www.fashionfix.com, click on Calendar of Events).

Fashion Fix

Create the rosy glow of a sunkissed face with pink blush and lipstick.

Free Assessment

I am going on maternity leave shortly. During this time I am offering a fifteen minute complimentary wardrobe assessment by phone. This assessment will help me create a "Fashion Fix" plan customized specifically for you. By working together, you'll not only learn the secrets to a "worry-free" wardrobe, you will save time and money creating a stylish wardrobe that fits your budget, body type and lifestyle. Reach your wardrobe goals by filling out the form and mail to below address or fax to 215-428-2476.

Yes, I am interested in a free wardrobe assessment.

Name: _____

Address: _____

Phone: (H) _____ (W) _____

Best time to call: _____

If you prefer to "opt out" of receiving this newsletter, please call or e-mail your request.

Paula L. Molino

Fashion Consulting ☉ Wardrobe Analysis ☉ Personal Shopper ☉ Guest Speaking