

Seasonal

Fall 2004

NEWSLETTER



The Stylish Cure for Your Wardrobe



Must Haves

This season's updated tweed blazer is so versatile! Perfect for dress-down day at the office, make it casual with a pair of jeans and a polished T-shirt. A skirt and blouse offer a dressier look for a dinner date.

Fashion Fix

Low rise pants and belly shirts are inappropriate attire for office, church or a fine restaurant. This fashion trend is best worn on young, well toned bodies for casual weekend wear.

Office Etiquette

Career shoes such as loafers and heeled pumps require pantyhose. Trouser socks are a more comfortable option under pants.

What NOT to Wear

Stash those summer accessories after Labor Day. White, straw and canvas handbags and shoes look out of place against heavier weight garments like corduroy and tweed.

You can Win an "Unextreme" Makeover!

"Refresh Yourself" with a custom makeover! To enter, log on to www.newtownathletic.com and click on "Unextreme Makeover."

Trend Forecast

Tweeds aren't just for Ivy League professors anymore. Traditionally made of wool, tweeds have been re-engineered in cotton and silk, creating a variety of weaves and textures. Fun silhouettes like flippy skirts make tweeds exciting, not stuffy. A tweed handbag, hat or shoes can spice up a solid outfit.

Trench coats continue as an essential fashion piece, updated in new styling and fabrications for a fresh look.

Fur is the material of choice in fall accessories from scarves, hats, collars, handbags, and shoes. Mix fur pieces with the outfit to dress it up (fur stole) or dress it down (hair-calf loafers). "Fur has become such a mainstay in the fashion wardrobe," said designer Dennis Basso (*Women's Wear Daily*, April 13, 2004).

Pearls are one of the newest revival trends. In a season of femininity, pearls have long been the trademark of the perfect lady. A fresh spin on a classic item, pearls are worn multi-layered and have been modernized with strands of ribbon.

Vintage has influenced designer trends. Comb consignment shops and granny's old hope chest to give your wardrobe a new, yet retro look (swirly dresses, 40's platform shoes and peep toe shoes). Accessorize a plain skirt with patterned stockings. Fishnet trouser socks look chic with skimpy mules. ■

Fashion Question: What do I wear with ... ?



What do I wear in September when the weather is still too warm to wear fall clothing?

In the fashion world, the period between summer and fall is known as the transitional season. Designers bridge this gap with collections in rich autumn colors in lighter weight fabrics.

(Continued on back.)

Free Assessment

Do you have a closet full of clothes but nothing to wear? Receive a complimentary wardrobe assessment by phone. This assessment will help me create a "Fashion Fix" plan customized specifically for you. By working together, you'll not only learn the secrets to a "worry-free" wardrobe, you will save time and money creating a stylish wardrobe that fits your budget, body type and lifestyle. Reach your wardrobe goals by filling out the form and mail to below address or fax to 215-428-2476.

Yes, I am interested in a free wardrobe assessment.

Name: _____

Address: _____

Phone: (H) _____ (W) _____

Best time to call: _____

Paula L. Molino

Fashion Consulting ☉ Wardrobe Analysis ☉ Personal Shopping ☉ Guest Speaking

Fashion Question

(Continued from front.)

Pick a pretty fall color that complements your skin tone (i.e.: berry or hunter green). Dressing in layers offers versatility. A blazer or cardigan layered over a tank or camisole is ideal for easing from summer into fall. Pair your tops with Capri pants for early fall season, then switch to full length pants or skirts.

When the weather turns cooler, bring out the wool sweaters and heavier jackets. Put away any "socks not required" shoes. The old rule still applies – NO pure white after Labor Day (pants, handbags, shoes).

What burning fashion question have you always wanted answered? Email your questions and the most popular inquiries will be answered in the next newsletter. ■

Closet Clean-Up

The change of seasons is a great time to take stock of your wardrobe. What summer clothing didn't you wear? What fall items do you need? If you haven't worn it in a year, it's time to purge. If cleaning out your closet is a monumental process, take it step by step or hire a professional.

- Organizing your closet enables you to see what you own and zero in on your selection. The end result – you get dressed quicker. Start by separating wardrobe by season. In the summer, when temperatures soar, do you really want to look at a wool sweater hanging amidst your sundresses?
- Garments that cross seasons can be rotated seasonally. Classify clothing by putting together shirts, pants, dresses, etc. Arrange garments by color from light to dark, left to right (white, ivory, and yellow, all the way to navy, black). Hang all garments facing left similar to a retail rack.
- Invest in padded hangers for delicate knits and silks to eliminate shoulder dimples. Plastic hangers can replace wire hangers which are flimsy and unsightly. Wooden hangers are ideal for heavier suits and coats.
- Hang pants and skirts by waistline on clip hangers to avoid creases made by folding over. Jeans can be stacked since they do not wrinkle.
- Store all clothing clean. Dirt, perspiration and food stains can attract insects and ruin clothing.
- Learn how to know what to purge in the winter newsletter. ■

Calendar of Events

September 2004

- 9/23** — Newtown Township Parks & Recreation Program
Place: Newtown Township Municipal Building
Time: 7 – 9 p.m.
Topic: *Dress for Business Success*
Contact: 215-968-2800 x272
- 9/28** — The Community School of New Hope/Solebury
Place: New Hope - Solebury High School, New Hope, PA
Time: 7 – 9 p.m.
Topic: *Clearing Clutter from Your Clothes Closet – What to Keep and What to Toss*
Contact: Bucks County Community College Continuing Education, 215-968-8409

October 2004

- 10/4** — Newtown Township Parks & Recreation Program
Place: Newtown Township Municipal Building
Time: 7 – 9 p.m.
Topic: *What Clothing Is Right for Your Body Shape?*
Contact: 215-968-2800 x272
- 10/12** — The Community School of New Hope/Solebury
Place: New Hope - Solebury High School, New Hope, PA
Time: 7 – 9 p.m.
Topic: *What Clothing is Right for Your Body Shape?*
Contact: Bucks County Community College Continuing Education, 215-968-8409
- 10/13** — New Business Learning Center
Place: New Business Learning Center, Morrisville, PA
Time: 6:45 – 9:15 p.m.
Topic: *Dress for Business Success*
Contact: 215-736-3156
- 10/16** — "A Day for All Women"
Place: Bucks County Community College
Topics: *Mom's On the Go – A Wardrobe That Works (session I 10:15 – 11:45 a.m.)*
What Clothing Is Right for Your Body Shape? (session III, 2:55 – 4:25 p.m.)
Contact: Bucks County Community College, 215-968-8188

Gift Giving Season



Doesn't everyone want help cleaning out their closet and knowing what looks best on them? Be proactive and get a jump on the season. A gift certificate for a fashion consultation is the perfect present for that special someone (or yourself). Gift certificates are available in a variety of packages. ■

Newsletter Feedback Form

Your feedback is important. Tell me what you thought of this newsletter by clicking on to www.fashionfix.com. Click on feedback form. Fill out the survey and return by November 30, 2004 to be eligible for a drawing. ■

Fashion Workshops

The key to dressing well is as easy as taking a fashion workshop. Visit www.fashionfix.com and click on Calendar of Events. ■

If you prefer to "opt out" of receiving this newsletter, please call or e-mail your request.